



Let's cultivate the development - Capitalization

Access water to improve the farmers' livelihood

Tamil Nadu, South India

The partners

Objectif France Inde - OFI



- OFI is a French non-profit organization, ensuring the **formalization funding, monitoring** and **coordination** of the projects implemented by several Indian NGOs.
- OFI establishes **long term partnerships** with its NGO partners and benefits from the experience of its director, Benjamine Oberoi, counselor in development project for NGOs for the past 20 years, providing a real field expertise to the projects.

SEVAI



- SEVAI benefits from **40 years of experience** in uplifting rural communities.
- SEVAI works for the improvement of living conditions and the respect of the dignity of marginalized populations, as well as for their right to develop through and for their community. Watershed and SHG projects have been implemented for the last 20 years by SEVAI with a technical support from OFI.

GRAMIUM



- GRAMIUM is a not-for-profit organization working since 1991 in Karur district for the improvement of the standards of living of the poorest.
- GRAMIUM implements various programs related to education, watershed management, Self Help Groups, HIV and environmental protection. The **local population is always involved** to ensure long lasting impact.

Objectives and expected results of the program

Integrated development program for an overall improvement of rural livelihood

WATERSHED PROJECT

Preservation of natural resources, and acquisition of **sustainable and eco-friendly agricultural technics**



Rehabilitation of **hydraulic infrastructures**



SELF HELP GROUPS PROJECT

Women empowerment through the creation of **SHG** and the allocation of **microcredits**



OBJECTIVE

Capitalization on SEVAI and GRAMIUM's experience to share best practices and train new local NGOs on technics and methods developed with the program

Watershed concept

LOCAL PROBLEMATICS

- 64% of the working population depends on agriculture to sustain
- Water scarcity and lack of irrigation facilities to foster incomes of small and marginalized farmers
- Rural exodus increasing cities' slums



are addressed with...

MAIN ACTIVITIES

- ⇒ **Rehabilitation of 12 water tanks** to recharge the water tables during monsoon period
- ⇒ **Construction of 6 check-dams**
- ⇒ **Deepening of 32 wells** for the farmers to irrigate their plantations
- ⇒ Creation of **41 farm bund formations** and **9 gully plugging** to facilitate the percolation of rainfalls in the water tables
- ⇒ **Reforestation** to avoid soil erosion
- ⇒ **100 farmers are trained** on eco-friendly agricultural technics and the sustainable use of natural resources

Self Help Groups (SHG) concept

Program Concept



- A SHG (Self Help Group) is a group of **12 to 15 women**. Our goal through this program is to promote emancipation and to improve both economic and social situation of the women.



- They are trained in management of micro enterprise ; they receive a professional training to create an economic activity through **Government sponsored micro credits**.



- By combining personal and economic development, the project aims at **supporting women** living below the poverty line towards the creation of **self-managed activities that can generate income**.

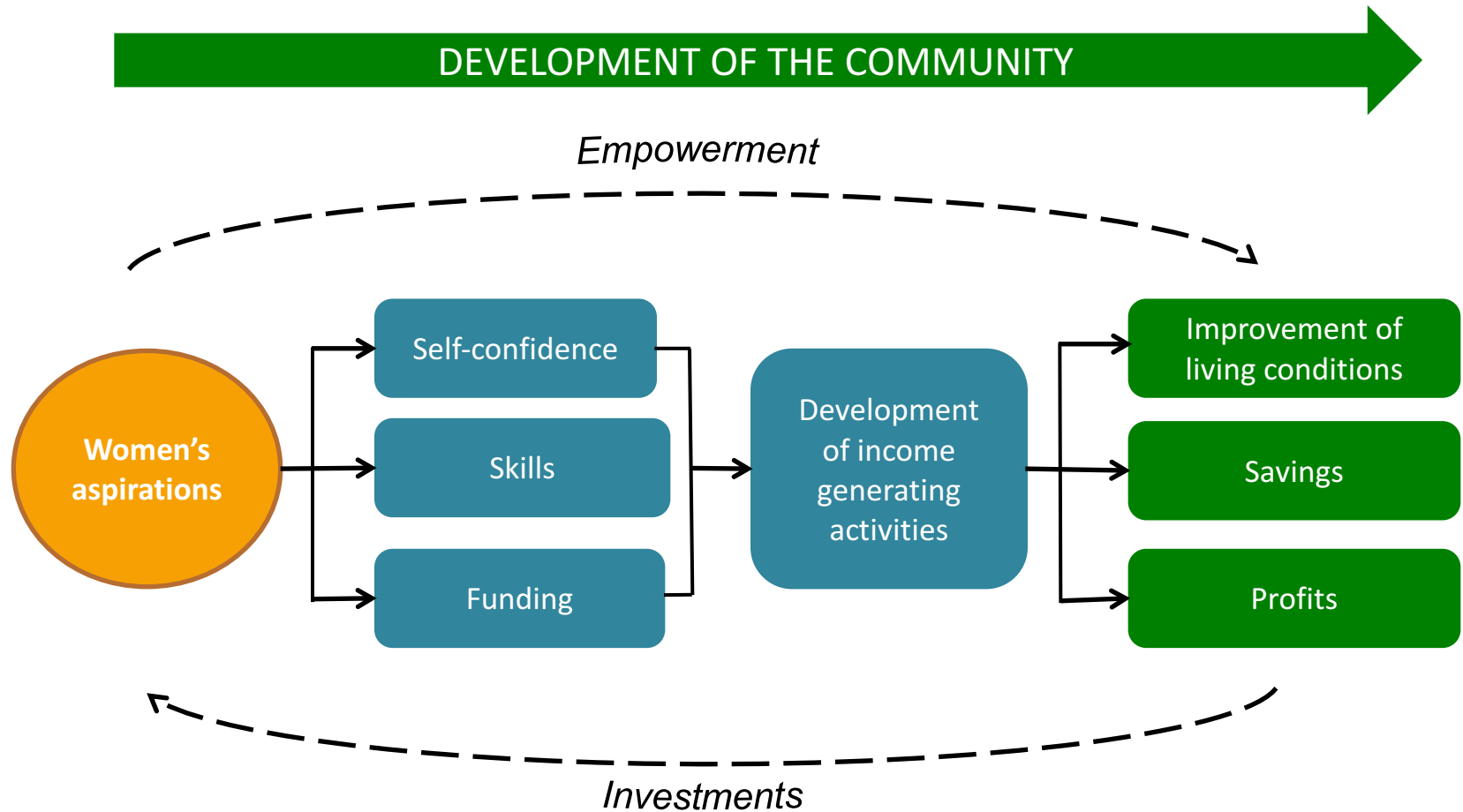
Launching of 100 SHG



SHG beneficiaries

At least 1 200 women as direct beneficiaries
4 800 indirect beneficiaries

Self Help Groups (SHG) concept



Be part of the change!



The watershed management programs previously implemented by SEVAI and GRAMIUM has made a huge difference to provide farmers with a sustainable income

With your help, let's continue promoting sustainable agriculture in Tamil Nadu!

